

# ACTIVATION RULES

## #SKATEMYCAN

### 1. Activation

LOOP #SKATEMYCAN (the "Activation") provided by Another Snus Factory ("Loop").

### 2. Entry period

The Activation runs from 17-19th September 2021 in locations around Stockholm city center;

- Södermalm;
- Vasastan;
- Kungsholmen;
- Norrmalm;
- Östermalm

### 3. Time schedule

The Activations opening hours are;

- Friday 16.00-20.00;
- Saturday 14.00-18:00;
- Sunday 12.00-16.00

### 3. Eligible participant(s)

The Activation is open to everyone who are eighteen (18) years or older as of the date of entry and located within the perimeter of Södermalm, Vasastan, Kungsholmen, Norrmalm and Östermalm in Stockholm, Sweden.

### 4. How to enter

Step 1: Take a picture of your empty can

Step 2: Upload on your Instagram feed or story

Step 3: Tag @loop\_nicotinepouches and #skatemycan

Step 4: Get a FREE can of LOOP delivered to you by our skaters

### 5. Selection of participant(s)

Loop (or its designee or representative) reserve its right to select participants among all entries received during the Entry period based on eligibility, the order of entry and verified location.

### 6. Verification of participant(s)

Potential participant(s) will receive notification via direct message on Instagram. Each potential participant will have one (1) hour to respond to notification before forfeiting his or her place of entry. A potential participant becomes an official participant only after verification of eligibility by Loop (or its designee or representative). Loop reserve its right to deliver the goods first after actively confirming the Activation entry and agreed upon a delivery location.

### 7. Services

Loop reserve its right to amend the Services if necessary to comply with any applicable law(s) or regulatory requirement(s).